



Published by  
**verulam**  
**MEDIA**

FASTENER ENGINEERING DEVELOPMENTS

# **MEDIA PACK** **2024**

# WHO ARE WE?



**FastFixTechnology.com** provides technical information and news on application specific fastening components and solutions for engineering across all industries, including automotive, rail, electrical + electronics, aerospace, offshore, power generation, construction + civil engineering, as well as other sectors.

**160,000+**  
annual users  
last 12 months

Through case studies, technical articles, and news from leading joining technology suppliers and experts, **FastFixTechnology.com** reinforces the critical value of integrating fastening technologies into the design process and adopting their intelligent use for in-place cost reductions, continuous product improvements, as well as safety and performance enhancement.

## Ways we reach your target audience

**FastFixTechnology.com** provides a powerful and unique platform from which to target key markets. Attracting over 160,000+ annual users, the site delivers dedicated content supporting engineers, designers and end users who are searching for the latest developments and joining solutions as and when they need them.

The website is divided into industry relevant sections, enabling users to find the news most relevant to their market. A technical section gives access to expert white papers that cover key products, technologies and installation processes – providing crucial insight for users across all industries.

**FastFixTechnology.com** also has a consistent presence on social media sites including Twitter, LinkedIn and Facebook.



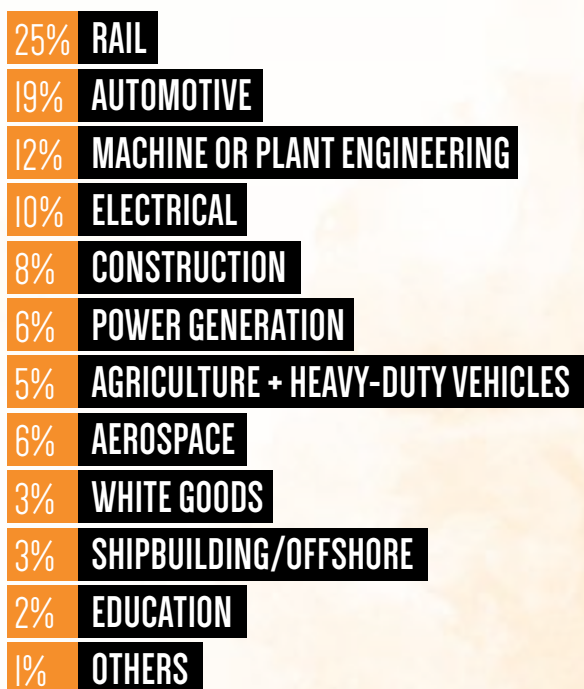
# WHO WE REACH



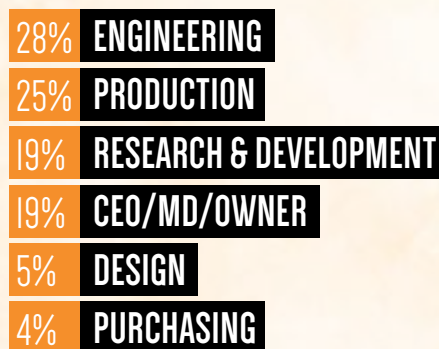
**FastFixTechnology.com** is a uniquely focused platform that delivers to a specific and relevant audience across a wide range of industries. Advertising opportunities on the website range from high profile brand marketing such as headline banners, homepage takeovers, and MPUs, as well as exclusive advertising in the monthly newsletter that is sent to over 4,700 'opt-in' members.

Viewed in over  
**190**  
countries

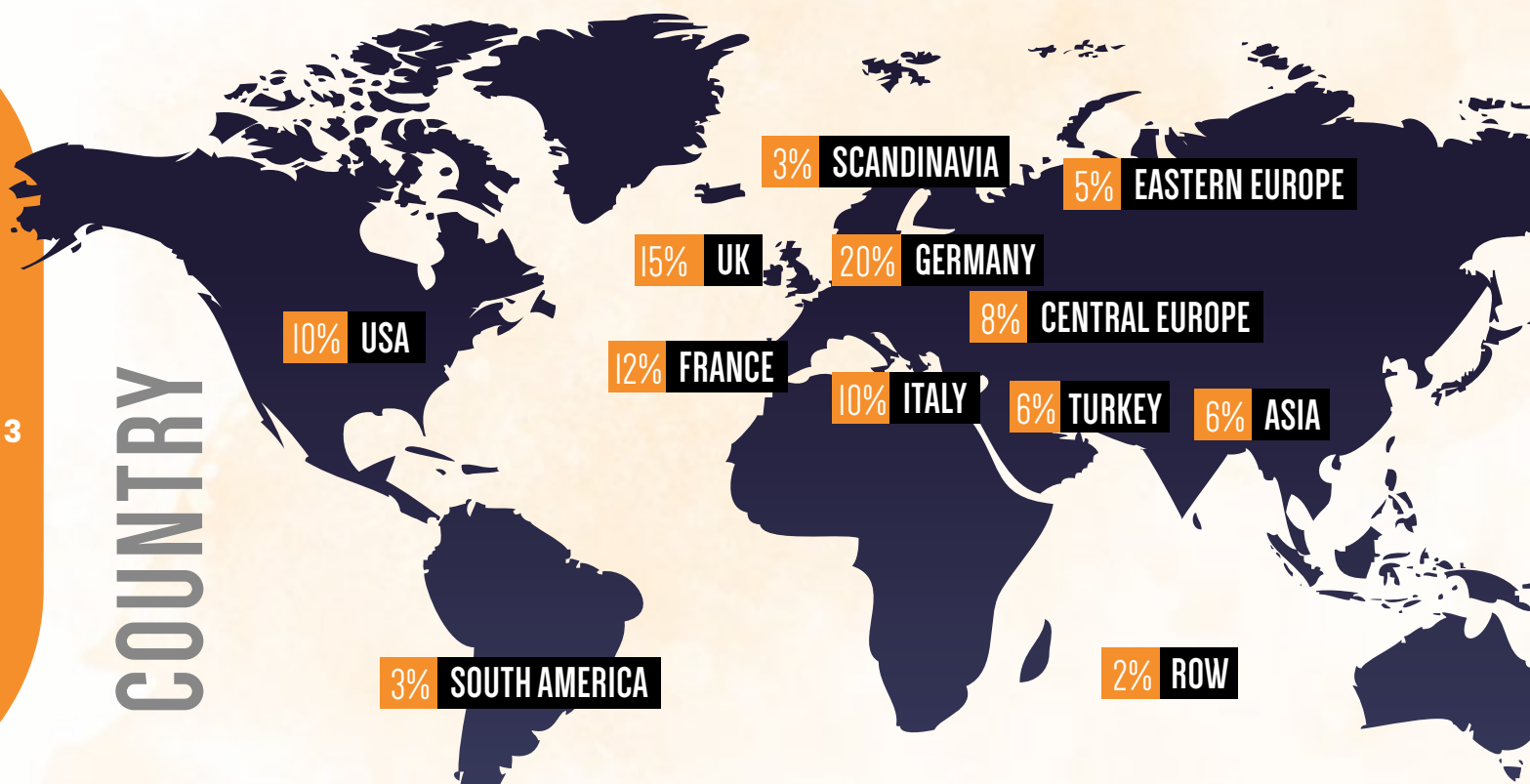
## INDUSTRY



## POSITION



## COUNTRY





# ONLINE ADVERTISING



With over 160,000 annual users, the premier advertising positions on **FastFixTechnology.com** guarantee the attention of engineers, designers and specifiers from around the world.

**1,100+**  
advert clicks  
last 12 months



## HOMEPAGE TAKEOVERS

Elite advertising for maximum exposure.

**3 month package includes:**

- + Header: Static, animated or video
- + Skin graphic / wallpaper
- + All directly linked to chosen url
- + **Homepage: £2,240**
- + **Sections: £1,200**

**Skin dimensions:**

Width: 1,920px x Height: 1,080px

**Banner dimensions:**

Width: 1,354px x Height: 180px

**Website gap dimensions:**

Width: 1,354px Height: 1,080px

## IN-SITE BANNER

Prominent positioning throughout site.

**3 month package includes:**

- + Banner: Static, animated or video
- + Direct link to chosen url
- + **Homepage: £720**
- + **Sections: £480**

**Dimensions:** Width: 1,354px X Height: 180px

## MID PAGE UNIT (MPU)

Exclusive opportunities throughout site.

**3 month package includes:**

- + MPU: Static, animated or video
- + Direct link to chosen url
- + **Homepage: £1,000**
- + **Sections: £680**

**Dimensions:** Width: 275px X Height: 390px



# NEWSLETTER



**FastFixTechnology.com** has an active database of 4,300+ 'opt-in' named engineering professionals, all who receive a monthly newsletter focusing on the top articles published online the previous month.

Tell us about a project where you provided a fastening solution. Can't tell us the company or industry? Tell us about the product and the benefits it provides.

**4,300**  
opt-in  
subscribers

## Top banner package

- + 1 newsletter: €800
- + 3 newsletters: €2,160
- + 6 newsletters: €3,600
- + 12 newsletters: €5,760

Dimensions: Width: 600px x Height: 100px

## Newsletter priority

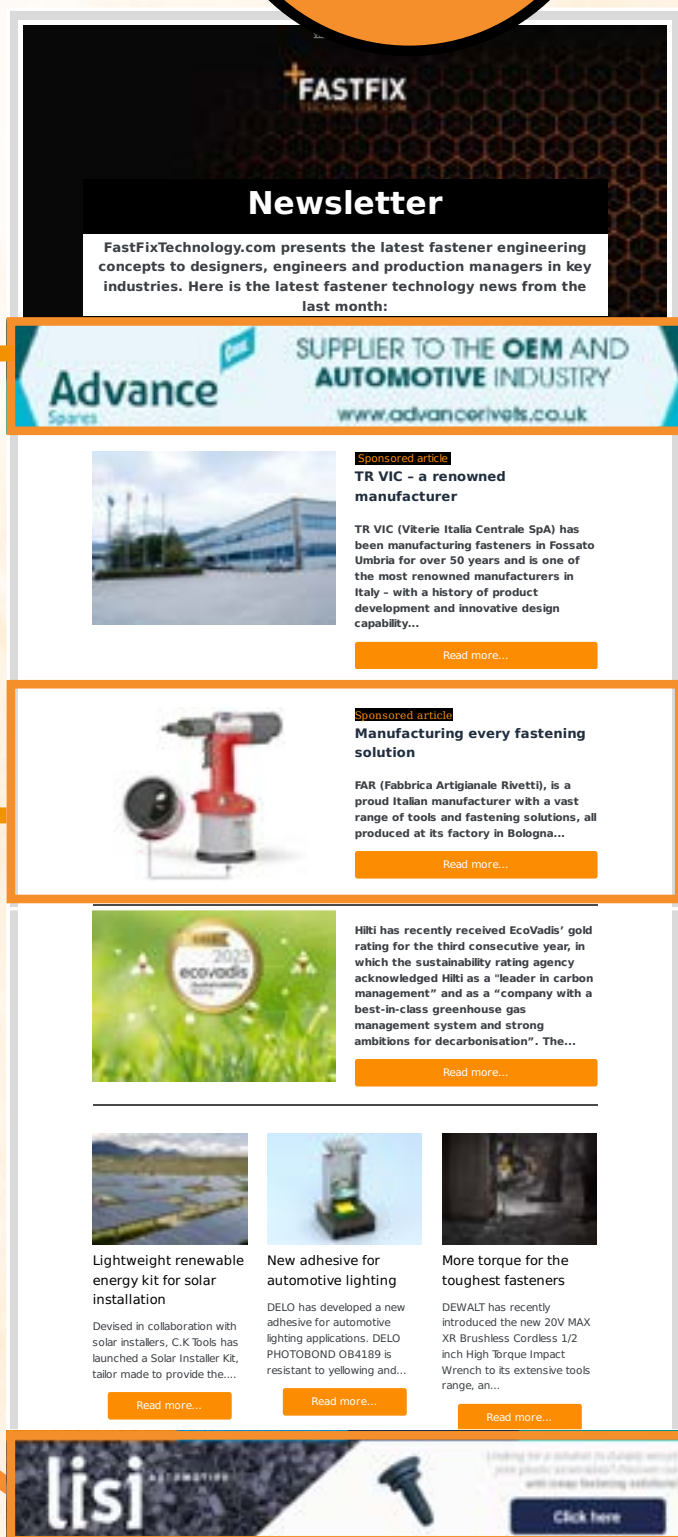
Guarantee that your article features as one of the top key links in the monthly newsletter.

- + 1 newsletter: €560
- + 3 newsletters: €1,440
- + 6 newsletters: €2,640
- + 12 newsletters: €4,800

## Bottom banner package

- + 1 newsletter: €680
- + 3 newsletters: €1,680
- + 6 newsletters: €2,640
- + 12 newsletters: €3,840

Dimensions: Width: 600px x Height: 100px







# **FASTFIX** TECHNOLOGY.COM O N L I N E



Fastener + Fixing Technology



FastFixTech



FastFixTechnology

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SEARCH.COM  
P R I N T & O N L I N E

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[sales@verulammedia.com](mailto:sales@verulammedia.com)

## CONTACT US

### Address

Office 3, 17 Holywell Hill,  
St Albans Hertfordshire,  
AL1 1DT, UK

### Phone

+44 (0) 1727 743 882

### E-Mail

[info@verulammedia.com](mailto:info@verulammedia.com)