





FASTENER ENGINEERING DEVELOPMENTS

# MEDIA PACK 2024

www.FastFixTechnology.com



160,000+

annual users

last I2 months

## WHO ARE WE?

FastFixTechnology.com provides technical information and news on application specific fastening components and solutions for engineering across all industries, including automotive, rail, electrical + electronics, aerospace, offshore, power generation, construction + civil engineering, as well as other sectors.

Through case studies, technical articles, and news from leading joining technology suppliers and experts, FastFixTechnology.com reinforces the critical value of integrating

fastening technologies into the design process and adopting their intelligent use for in-place cost reductions, continuous product improvements, as well as safety and performance enhancement.

## Ways we reach your target audience

FastFixTechnology.com provides a powerful and unique platform from which to target key markets. Attracting over 160,000+ annual users, the site delivers dedicated content supporting engineers, designers and end users who are searching for the latest developments and joining solutions as and when they need them.

The website is divided into industry relevant sections, enabling users to find the news most relevant to their market. A technical section gives access to expert white papers that cover key products, technologies and installation processes – providing crucial insight for users across all industries.

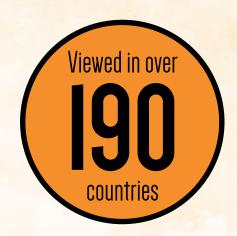
FastFixTechnology.com also has a consistent presence on social media sites including Twitter, LinkedIn and Facebook.



## in

## WHO WE REACH

FastFixTechnology.com is a uniquely focused platform that delivers to a specific and relevant audience across a wide range of industries. Advertising opportunities on the website range from high profile brand marketing such as headline banners, homepage takeovers, and MPUs, as well as exclusive advertising in the monthly newsletter that is sent to over 4,700 'opt-in' members.



### RAIL

- 19% **AUTOMOTIVE**
- 12% MACHINE OR PLANT ENGINEERING
- 10% ELECTRICAL
- CONSTRUCTION
- POWER GENERATION
- AGRICULTURE + HEAVY-DUTY VEHICLES
- AEROSPACE
- WHITE GOODS
- SHIPBUILDING/OFFSHORE
- **EDUCATION**
- OTHERS

ENGINEERING

PRODUCTION

RESEARCH & DEVELOPMENT

CEO/MD/OWNER

DESIGN

PURCHASING



## ONLINE ADVERTISING

With over 160,000 annual users, the premier advertising positions on FastFixTechnology.com guarantee the attention of engineers, designers and specifiers from around the world.

advert clicks last I2 months Eurotec DECK CONSTRUCTION AND LANDSCAPING

### **HOMEPAGE TAKEOVERS**

### Elite advertising for maximum exposure. 3 month package includes:

- Header: Static, animated or video
- Skin graphic / wallpaper
- All directly linked to chosen url
- Homepage: €2,240 Sections: €1.200

### Skin dimensions:

Width: I,920px x Height: I,080px

**Banner dimensions:** 

Width: 1,354px x Height: 180px **Website gap dimensions:** Width: 1,354px Height: 1,080px

### **IN-SITE BANNER**

## Prominent positioning throughout site.

3 month package includes:

- Banner: Static, animated or video
- Direct link to chosen url
- Homepage: €720
- Sections: €480

Dimensions: Width: 1,354px X Height: 180px

## **MID PAGE UNIT (MPU)**

1,100+

### **Exclusive opportunites throughout site.**

### 3 month package includes:

- MPU: Static, animated or video
- Direct link to chosen url
- Homepage: £1,000
- Sections: €680

Dimensions: Width: 275px X Height: 390px



## X

in

## NEWSLETTER

FastFixTechnology.com has an active database of 4,300+ 'opt-in' named engineering professionals, all who receive a monthly newsletter focusing on the top articles published online the previous month.

Tell us about a project where you provided a fastening solution. Can't tell us the company or industry? Tell us about the product and the benefits it provides.

## Top banner package

+ I newsletter: €800

+ 3 newsletters: £2,160

+ 6 newsletters: £3,600 + 12 newsletters: £5,760

Dimensions: Width: 600px x Height: 100px

## **Newsletter priority**

Guarantee that your article features as one of the top key links in the monthly newsletter.

+ I newsletter £560

+ 3 newsletters: €1,440

+ 6 newsletters: £2.640

+ I2 newsletters: £4,800

## **Bottom banner package**

+ I newsletter: €680

+ 3 newsletters: £1,680

+ 6 newsletters: €2,640

+ 12 newsletters: £3,840

Dimensions: Width: 600px x Height: 100px

4,300 opt-in subscribers

### FASTFIX

### **Newsletter**

FastFixTechnology.com presents the latest fastener engineering concepts to designers, engineers and production managers in key industries. Here is the latest fastener technology news from the last month:

## Advance

#### SUPPLIER TO THE OEM AND AUTOMOTIVE INDUSTRY

www.advancerivets.co.uk



### TR VIC - a renowned manufacturer

TR VIC (Vikerie Italia Centrale SpA) has been manufacturing fasteners in Fossato Umbria for over 50 years and is one of the most renowned manufacturers in Italy - with a history of product development and innovative design capability...

Read more



#### Manufacturing every fastening

FAR (Fabbrica Artigianale Rivetti), is a proud Italian manufacturer with a vast range of tools and fastening solutions, a

Read more



Hilti has recently received EcoVadis' gold rating for the third consecutive year, in which the sustainability rating agency acknowledged Hilti as a "leader in carbor management" and as a "company with a best-in-class greenhouse gas management system and strong ambitions for decarbonisation". The...

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Lightweight renewable energy kit for solar installation

Devised in collaboration with solar installers, C.K Tools has launched a Solar Installer Kit, tailor made to provide the.... New adhesive for

New adhesive for automotive lighting

DELO has developed a new adhesive for automotive lighting applications. DELO PHOTOBOND OB4189 is resistant to yellowing and...



More torque for the toughest fasteners

DEWALT has recently introduced the new 20V MAX XR Brushless Cordless 1/2 inch High Torque Impact Wrench to its extensive tools range, an...

ead more...

Read more







# FASTFIX TECHNOLOGY.COM

ONLINE











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