

FastFixTechnology.com provides comprehensive, in-depth coverage of the fastener engineering advances that will benefit engineers and designers making critical fastener technology decisions.



FastFixTechnology.com presents the latest fastener engineering concepts to designers, engineers and production managers in key industries – **Automotive, Rail, Electrical + Electronic, Aerospace, etc.** Through case studies, technical articles and news from leading joining technology suppliers and experts, the website reinforces the critical value of integrating fastening technologies into the design process and adopting their intelligent use for in place cost reductions, continuous product improvements, as well as safety and performance enhancements.

Ways we reach your target audience...

FastFixTechnology.com provides a powerful and unique platform from which to target key markets. This site delivers dedicated content supporting engineers searching for the latest developments and joining solutions as and when they need it.

FastFixTechnology.com has an active database of 'opt-in' named engineering professionals that receive a monthly newsletter focusing on the top articles published online.

FastFixTechnology.com has a consistent presence on social media sites including Twitter, LinkedIn and Facebook. Regular postings target relevant members only, industry sectors and design engineering groups.

How you can reach your target audience

FastFixTechnology.com delivers a specific and relevant audience across a wide range of industries. It is a uniquely focused platform with direct channels to designers, specifiers, engineers and production managers in key market sectors.

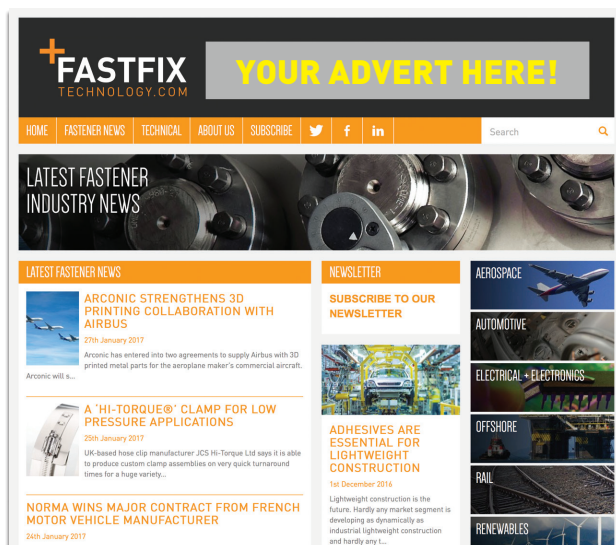
Opportunities range from high profile brand marketing, such as headline banners, homepage takeovers, to proactive marketing directly into the readers inboxes, as well as feature articles in the monthly newsletters.

Website banner adverts

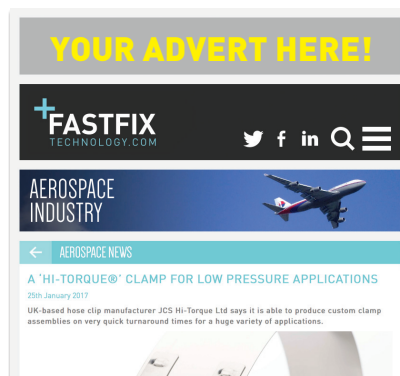
Dedicated high profile leader positions for 12 months with targeted options for specific industries and readers.

	First view	Rotation	Exclusive		First view	Rotation	Exclusive
Home Page	€1,200	€960	€3,000	Renewables	€1,000	€800	€3,500
Fastener News	€900	€720	€2,000	Electricals + Electronics	€1,000	€800	€3,500
Search Results	€900	€720	€2,000	Offshore	€1,000	€800	€3,500
News Archive	€900	€720	€2,000	Structural + Civil Engineering	€1,000	€800	€3,500
Technical Articles	€1,000	€800	€3,500	Other Industries	€1,000	€800	€3,500
Aerospace	€1,000	€800	€3,500	Automotive	€1,000	€800	€3,500
Rail	€1,100	€800	€3,500	About Us	€500	€400	€1,000

Desktop



Tablet



Mobile



Banner Dimensions: W:600px x H:100px



Newsletters

Proactive and direct marketing that puts you in touch with 8,500 industry professionals with monthly newsletters.

Headline banner (600px x 100px) packages

- + Sponsorship of 3 newsletters: €2,400 (€800 each)
- + Sponsorship of 6 newsletters: €3,900 (€650 each)
- + Sponsorship of 12 newsletters: €6,000 (€500 each)

Footer banner (600px x 100px) packages

- + Sponsorship of 3 newsletters: €1,800 (€600 each)
- + Sponsorship of 6 newsletters: €3,000 (€500 each)
- + Sponsorship of 12 newsletters: €4,800 (€400 each)

Newsletter priority

Guarantee that your article features as one of the five key links in the monthly newsletter.

- + Inclusion in 3 newsletters: €1,500 (€500 each)
- + Inclusion in 6 newsletters: €2,700 (€450 each)
- + Inclusion in 12 newsletters: €4,800 (€400 each)

Direct email campaigns

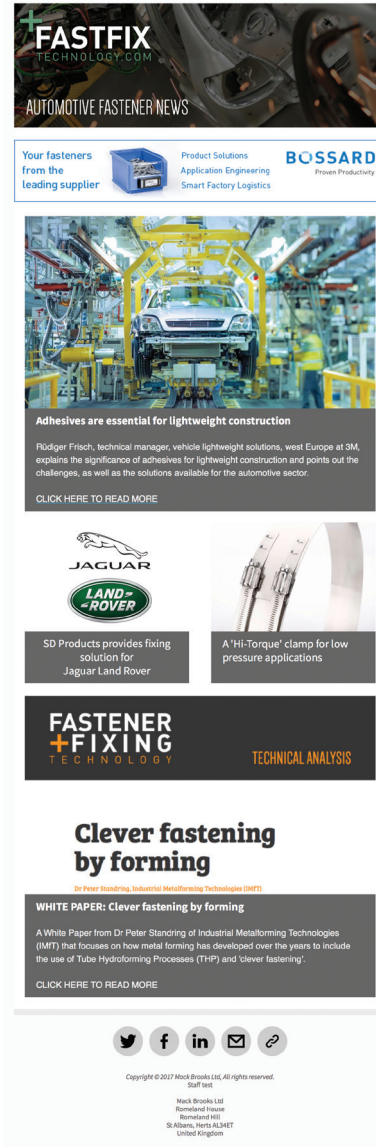
Be in the inbox of engineers. An exclusive email delivered to qualified 'opt-in' readers. Flexible format and distributed to target specific markets. Filter by job title, industry and location.

- + Price on application.

Editorial links

For every article published have your website and email address included. Plus each published article will be posted on social media.

- + €800 per annum



Example of Newsletter

Some of our readers...

